



RED DEER & DISTRICT
SPCA

Wish 
Catalogue



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RED DEER & DISTRICT SPCA

WISH CATALOGUE

Giving is easy! Simply follow these steps:

Step One: Decide how much you want to give

Step Two: Choose a category:

- Beds, Toys and Treats General Operations
 Health Care and Supplies

Step Three: Fill out the order form **online at www.reddeerspca.com**, OR

Fill out the order form below and: 1) mail it to Red Deer & District SPCA, 4505 77 Street, Red Deer, AB, T4P 2J1 OR 2) drop it off at our facility

Order Form

Name

Address

Phone

Method of Payment

- Cheque
 Cash (*please do not mail*)
 Visa
 MasterCard

Credit Card #

Exp. Date

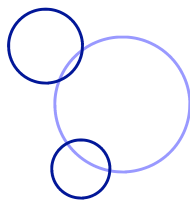
Signature

Card Security #

*Thank you for supporting Red Deer & District SPCA!
Your gift contributes directly to the health, comfort and safety of
central Alberta's abandoned and unwanted companion animals.*

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****Please note all item images and values in this catalogue are approximations only***

Bring Hope to Pets in Need at Red Deer & District SPCA

How can you help?

Giving a gift of hope doesn't have to involve a grand gesture. It can be as simple as making a donation to provide a new bed for a dog without a home, a medical procedure to mend a cat's injury, or nutritious meals for a hungry small animal. At our SPCA, hope takes many forms... all of them important to us and to the pets they help, and all of them made possible by our supporters.

It's as easy as one, two, three!

Step One: Decide how much you want to donate.

Step Two: Select one of the categories identified on the order form (page 2).

Step Three: Tell us your name, address, phone number and preferred method of payment.

Buddy



A "Happy Tails" Story

*Submitted by Vera Mokoski,
dog-walking volunteer*

The first time I saw Buddy's sweet face, I thought, "Wow, that little guy won't be here too long; he's so cute!" However, it soon became evident that since he was elderly and had vision, hearing and dental issues, his chances of being adopted quickly were slim.

As retirees, my husband and I were not very anxious to add another dog to our house as our border collie-heeler cross is very active. As the weeks went on, though, and Buddy kept up his sweet and entertaining ways during our walks together, I began to realize that I was in a position to adopt a special-needs dog. I managed to persuade my life partner that Buddy needed a home... the sooner, the better. Besides, I had really fallen for him!

Buddy is now our star boarder. He greatly enjoys his walks, loves all the dogs we meet, gets on well with our big old tabby cat and has become fast friends with our other dog. He is a joy! And, thanks to some special dental care, his many kisses now smell a lot sweeter.

Having a senior dog can be loads of fun!

Your donation helps us offer our guest pets ... **a comfortable place to nap**

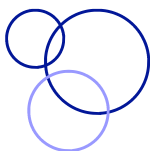
When you select the category "Beds, Toys and Treats" you will enable our SPCA to purchase comfortable beds for our guest cats and dogs. Just like you, the companion animals in our care need a good night's sleep and a cozy spot on which to relax during the day.

Choose "**Beds, Toys and Treats**" if you wish to help us purchase the following types of items:

Kuranda Dog Beds

Unique, cot-style dog beds are perfect for any yard, kennel or adoption centre. They provide a comfortable resting place for the dog and are perfect for the environment of our facility. The 'chew-proof' design is perfect for dogs and puppies who are teething. The beds provide soft, off-the-floor comfort. They last for years and are easy to clean and deodorize, and they come prepared for replaceable parts and fabrics.

Value: \$100



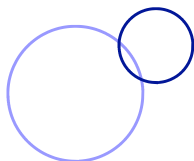
Donations of Kuranda beds to Red Deer & District SPCA can also be made directly via the Kuranda website!

www.kuranda.com/donate/2968

Kuranda Cat Bed Towers

Climbing and chasing through the multiple levels of the Kuranda Cat Tower is a great way to provide exercise and stress relief for our guest cats up for adoption. The staggered levels of beds provide cozy nooks that help provide privacy and reduce kitty conflicts. Potential adopters will enjoy watching the cats show off their personalities while playing on the tower. The PVC frame and solid vinyl fabric is non-porous and can be fully sanitized with bleach or disinfectant solution.

Value: \$150 as displayed



Your gift helps to give ...

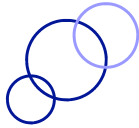
treats to eat and toys to enjoy

Give our pets something to stimulate their minds and provide hours of entertainment. When you select the category "Beds, Toys and Treats" your gift will enable the purchase of the following types of items:

Kong Dog Toys

Said to be the best dog toys in the world, Kongs allow for hours of chewing and fun, and are even more interesting when filled with treats.

Value: \$10



- Strong and durable
- Offer hours of entertainment
- Can be used in conjunction with dog treats.



DentaStix

DentaStix are clinically proven to reduce up to 80% of tartar build-up, a contributor to gum disease, when used as part of a daily oral care routine.

Value: \$5 / bag



- Help clean between teeth and down to the gum line, thanks to their shape and texture
- Taste great

Nylabone Bones

Nylabone is a healthy, edible chew designed to meet the varying chewing needs of almost every dog, no matter their size, breed or age.

Value: \$5



- Promote good canine dental hygiene
- Enhance overall mental fitness
- Encourage positive behaviour

Rawhide Sticks

These make fantastic treats for lazy canines and for dogs who have the need to chew.

Value: \$10 / pkg.



- Provide entertainment
- Help avoid destructive chewing behaviour
- Relieve puppy teething pain
- Control tartar buildup

Your gift helps to give ...

treats to eat and toys to enjoy

Give them something to snack on and something to play with while they wait for their forever homes. A donation to "Beds, Toys and Treats" will be used to acquire these types of items:

Cat Scratch Boxes

Cats love to sink their claws into these! A simply designed, long-lasting item which offers hours of fun.

Value: \$15



- Help to keep claws trimmed
- Safely allow for scratching and kneading
- May be treated with catnip to attract and keep feline attention
- Provide massage for feline paws

Track and Scratcher Toys

This toy has been around for many years and continues to be a top favourite among felines everywhere!

Value: \$15



- Offer hours of entertainment
- Assist with keeping cat nails trimmed
- Provide mental stimulation

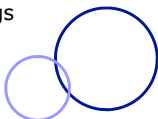
Temptations Cat Treats

Cats will do just about anything for this treat. Our volunteer cat cuddlers often treat our guest cats to these goodies.

Value: \$5 / 2 bags



- No artificial flavours
- Soft and easy to chew
- Come in a stay-fresh pouch
- Less than two calories each



Dental Package



Clean teeth and healthy gums are very important for the health of companion animals! Most of our pets require dental care when they arrive at our centre; common procedures include tooth scaling, polishing and extraction.

Value: \$250

Spay / Neuter Package

As part of its responsibility to companion animals and to the environment, Red Deer & District SPCA requires that all pets adopted from our centre be spayed or neutered before they leave our centre with their new families.

With our new SPCA clinic and a part-time veterinarian working on-site, we can now ensure all of our guest pets are altered before they are even adopted! The ability to perform these operations within our facility reduces costs for us, and reduces overall pet adoption costs for adoptive families.

The Spay/Neuter Package provides for the costs associated with a pet's alteration surgery, as well as tattooing and micro-chipping for identification purposes.

Value: \$200



Your generosity helps provide ... health care and medical attention

The good health and well-being of our animals is of the utmost importance! Select the category "**Health Care and Supplies**" to help us provide the following services:

Medical Care Package

Many abandoned pets who find their way to our facility arrive needing medical attention. Ailments such as ear and skin infections, abscesses and a number of illnesses are seen frequently. The Medical Care Package assists our SPCA with the costs of diagnosing and treating these conditions.

Value: \$300



Our *NEW* Animal Wellness Centre

Thanks to the generous support of one of our donors and the Province of Alberta, our SPCA's in-house animal treatment and surgery rooms have been furnished with the equipment necessary to perform spays/neuters and other medical procedures for SPCA guest pets prior to their adoptions. We have also hired a veterinarian and a second registered animal health technologist to provide the best and most immediate care possible for the hundreds of companion animals we admit each year.

For the first time in our 54-year history, Red Deer & District SPCA has the ability to offer our guest pet population emergency medical care, alteration surgeries, tattooing (for identification purposes) and more within our own centre!

Your generosity helps provide ...

health care and medical attention

Our guest pets come from a variety of backgrounds, and with a variety of possible illnesses and susceptibilities. For their present well-being and to ensure their future good health, give to the "Health Care and Supplies" category.

Vaccinations

Unless pets entering our facility are accompanied by medical records noting an up-to-date vaccination history - which is rare! - they are administered the necessary vaccinations the day they are admitted. Vaccines against diseases such as upper respiratory and feline parvo in cats, and distemper and parvo in dogs - all of which may be fatal - help to protect these pets as well as other animals with whom they may come into contact. Our SPCA ensures all guest pets of appropriate age and health are vaccinated.

Value: \$85 / set



Surgical Supplies

Kits of sutures and scalpels are a necessity for our Animal Wellness Centre.

Value: \$60 / kit



De-worming

Sometimes pets admitted to our SPCA carry along with them some unwanted guests. De-worming - which generally consists of a pet taking a pill hidden within a treat or food - gets rid of nasty tag-a-longs such as tapeworms. Adult dogs and cats get their de-worming pills with each of their vaccine boosters (one to three at our SPCA), while kittens and puppies may require more frequent doses.

Value: \$25

Your support helps us to ensure ...

the comfort of our guest cats and kittens

When you choose to donate to the **"General Operations"** category, you enable our SPCA to purchase the everyday items we need to care for hundreds of companion animals each year.

Automatic Water Fountains

Automatic water fountains help keep water fresh and add oxygen to reduce bacteria. They filter out dirt and debris, and eliminate odours. A built-in water reservoir automatically adds water when needed. The fountains enable continuous water cycling, and can also save energy with the option of setting timed increments.

Value: \$60



Stainless Steel Litter Pans

These easy-to-sterilize litter pans play a crucial role in our ability to keep our cat condos healthy and our feline guests happy. In addition, the pans are virtually indestructible.

Value: \$25



Stainless Steel Litter Scoops

Many cats mean much scooping! These scoops are very durable and easy to disinfect.

Value: \$15



Clumping Cat Litter

An absolute necessity for our centre.

Value: \$20 / container



Your support helps us to ensure ... **a healthy environment**

A gift to "General Operations" is a gift towards items and services too many to name! However, the list below will give you an idea of the great importance we place on cleanliness and excellent hygiene in our centre. A healthy environment is vital for healthy pets.

Virkon

Purchased both by the pail and in tablet form, Virkon powder is mixed with water to create a powerful disinfectant with proven effectiveness in eliminating a number of bacteria, viruses and fungi from virtually any surface. Our SPCA spends thousands of dollars each year on this low-toxic, non-irritant product to ensure our building is kept as clean and disease-free as possible.

Value: \$25 / 50 tabs



Disinfectant Products

We use Lysol aerosol spray, Lysol sanitizing wipes and Mr. Clean liquid disinfectant to clean the areas of our centre which are not inhabited by guest animals. We use a Javex bleach solution to clean and disinfect our floors.

Value: \$15 / set of three



H.E. Liquid Laundry Soap

Our SPCA uses only High Efficiency liquid laundry detergents like Tide, Cheer and Sunlight to wash its many loads of guest pet bedding each day.

Value: \$15 / container



Vinyl Gloves

A daily essential for our Animal Care staff.

Value: \$10 / box of 100



Your support helps us to ensure ...
nutritious meals for our guest pets



Red Deer & District SPCA is proud to have a partnership with Hill's Pet Nutrition, a leading manufacturer of a variety of quality canine and feline pet food products. We exclusively feed Hill's Science Diet to our centre cats and dogs to for their balanced nutrition and to maintain a consistent diet. All other food donated to us is given to the Food Bank.

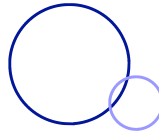
In 2008, our SPCA joined the Hill's Science Diet shelter feeding program, and since then we have relied on Hill's for the majority of our food needs for adult guest dogs and cats. We order thousands of pounds of pet food each year, and we pay only for the cost to ship it.

For our puppies and kittens, and for pets with special diet needs or who are especially picky eaters, we need cans of wet food and other specialty foods. As this food is not part of the feeding program, our SPCA must purchase it. Supporting "General Operations" helps us to buy the following:

Canned puppy food

For our growing canine guests.

Value: \$25 / case of 12



Canned dog food

A tasty and nutritious alternative to dry dog food.

Value: \$25 / case of 12



Canned kitten food

For our growing feline guests.

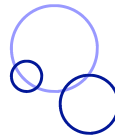
Value: \$30 / case of 24



Canned cat food

A tasty and nutritious alternative to dry cat food.

Value: \$30 / case of 24



Hill's Prescription Diet

For our cats and dogs with dietary concerns, Red Deer & District SPCA uses the Prescription Diet line of Hill's pet foods.

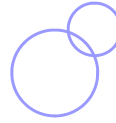
Value: \$60 / bag



Help us help our community:

other ways to support our SPCA

Giving a gift to purchase items suggested in our SPCA Wish Catalogue is one of many ways to support our work in your community. Here are some other opportunities through which you can enable us to continue offering our unique programs and services:



Guardian Angel Program

Guardian Angel is a monthly giving program which sees funding go directly towards the care of our guest cats, kittens, dogs and puppies. For \$25 a month (\$300 a year) per individual or \$50 a month (\$600 a year) per company, you provide funds to purchase food, toys, treats and medical care for an SPCA feline or canine guest animal. Your name or the name of your choice is displayed on a plaque in our lobby throughout the year.

Memberships

Red Deer & District SPCA memberships are donations which give you double the reward: a charitable tax receipt and the right to vote at our annual General Meeting in February. Memberships are only \$20 per person, \$25 per family or \$100 per company. Lifetime memberships are \$200 per individual, \$250 per family and \$1,000 per company.

City of Red Deer Dog Licenses

Is your beagle legal? Our SPCA sells City of Red Deer Dog Licenses. Buy your license from us for the same price you would pay at City Hall, and we receive \$7.50 from each purchase towards the care of our community's pets in need of loving homes.

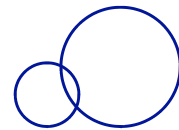
Naming Opportunities

Display your family or business name in our new Humane Education and Animal Care Centre with a generous gift to Red Deer & District SPCA. Several naming opportunities remain within our centre for terms between two and ten years. Please contact our Development Office at development@reddeerspca.com or **403-342-7722 ext. 207** for information on existing opportunities and the SPCA recognition policy. Put your name on a piece of history today!

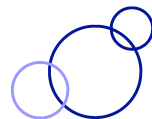


Our Mission

Our humane Society for the Prevention of Cruelty to Animals (SPCA) is an animal care and humane education centre. We create a legacy of caring by providing a safe refuge for the lost and unwanted animals of central Alberta. We foster respect for life by advocating inherent worth, compassion and dignity. In pursuit of responsible pet ownership and by working in collaboration with our community and partner agencies, we inspire change.



Hey, kids! Would you like to ... party like an animal?



Red Deer & District SPCA now offers birthday party packages for children up to 12 years of age. Welcome to central Alberta's only "party spot" where fantastic furry friends join in the fun!

An age-appropriate, animal-themed craft or game begins as soon as guests arrive to your party. Then, you will meet some animal special guests or have a behind-the-scenes tour of our new centre. Cake and present-opening follow, and animal presentations will be made during the remaining time.

Each party can accommodate a maximum of 15 children and five adults. Cost per each additional child is \$10. Parties must be booked a minimum of seven days in advance, with a non-refundable deposit of 50% of the total cost required upon booking. Birthday parties are booked through our Humane Educator; please call **403-342-772 ext. 206**. More information on our birthday party packages is available on our website.



Basic Birthday Bash! \$125 / 8 children

We provide:

A qualified birthday party instructor; craft(s) or game(s); animal presentations and/or behind-the-scenes tour; sink, counter space and refrigerator; spatula, knife for cutting cake and a lighter; all the set-up.

You provide:

Decorations, loot bags, paper/plastic goods (cups, plates, etc.), the food - including the cake - drinks, and clean-up.



Deluxe Birthday Bash! \$200 / 8 children

We provide:

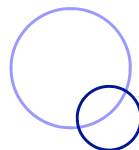
Everything included with the Basic Birthday Bash, *plus* decorations... and WE take care of the clean-up!

You provide:

Loot bags, paper/plastic goods (cups, plates, etc.), the food - including the cake - and drinks.

Coming This Summer... Day Camps!

Beginning in July 2011, Red Deer & District SPCA will offer week-long, half-day summer camps for children between the ages of five and 11. Camps will include humane education presentations, games, crafts and more! Check our website this Spring for details.



Your Support Means So Much

“*M*ore than words can say”...

This statement has become a sort of catch-phrase in the world of philanthropy. It describes a gratitude so profound, it cannot be expressed through mere language.

Here at Red Deer & District SPCA, we understand the emotion behind the phrase; this feeling of deep indebtedness. We experience it every time our community's generosity touches our hearts and enables something that would otherwise be impossible - the saving of a small life, the perfect match between a loving family and a pet without a home, the opening of a healthy, spacious new centre. We know, without any doubt, that our work could not happen without the thoughtfulness, kindness and compassion of people who believe in what we do and who want to make a difference in the lives of those who cannot speak for themselves.

Our SPCA would not exist without you. Our efforts are funded more than 90% by your support and by our own operational activities such as adoptions, fundraising events and public pet cremation services. You enable us to care for the unwanted and the voiceless; to provide them with a warm place to sleep, nutritious food, the comfort of toys and treats and the medical attention they require and deserve. Your support makes it possible to find forever homes for the homeless. Your commitment helps our organization to assist families in transition and those fleeing abusive situations by providing emergency shelter for their pets. Your generosity allows us to reach hundreds of children each year with humane education programming which teaches that all life has value, deserves empathy and is worthy of respect.

For everything you give when you donate to Red Deer & District SPCA, we are so very thankful. Please continue to support us as we endeavour to build brighter futures for central Alberta's pets in need; we need the commitment of our community now, more than ever before, and so do the thousands of companion animals who depend on us.

Our Vision

An educated, responsible and engaged society that inspires respect and compassion for all animals while honouring their entitlement to the five essential freedoms:

1. *Freedom from thirst, hunger and malnutrition* - by ready access to fresh water and a diet to maintain full health and vigor;
2. *Freedom from discomfort* - by providing a suitable environment including shelter and a comfortable resting area;
3. *Freedom from pain, injury and disease* - by prevention or rapid diagnosis and treatment;
4. *Freedom to express normal behavior* - by providing sufficient space, proper facilities and company of the animal's own kind;
5. *Freedom from fear and distress* - by ensuring conditions that avoid mental suffering.



Thank You



For More Information, contact:

Red Deer & District SPCA
4505 77 Street
Red Deer, AB T4P 2J1
403.342.7722 ext. 207
www.reddeerspca.com